



KEYS TO PROGRESS®
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Keys to Progress Vehicle Giveaway Event

Since the start of Progressive's Keys to Progress® program in 2013, Progressive has donated considerable time and resources to provide more than 500 veterans with reliable transportation so they can get back on the road and move forward in life. We've also donated vehicles to veteran organizations dedicated to military-focused community outreach and, in 2018, we gave away our first commercial truck to help a veteran fulfill his dream of becoming an entrepreneur and starting his own owner-operator business.

The program's main event is a one-day giveaway held at Progressive offices and affiliated vehicle repair facility locations across the United States. We'll be holding our 6th annual Keys to Progress vehicle giveaway event on November 8, 2018, with the goal of giving away another 100+ vehicles to veterans and their families and veteran organizations.

Each year on this special day, Progressive—together with affiliated network auto-body shops, Enterprise Rent-A-Car, national salvage companies, the National Auto Body Council (NABC) and several military and charity organizations—presents the refurbished vehicles to the recipients during a special giveaway ceremony held during the week of Veterans Day.

Progressive representatives team up with salvage companies and NABC member auto-body shops to identify and repair vehicles for this cause. We also work with military and charity organizations to find deserving veterans in need of a vehicle and gather their stories. Vehicles are donated to recipients through 1-800-Charity-Cars.

As a company, we see the need in our communities to provide support to military men and women who may be facing tough circumstances in life – from difficult personal and family health needs, to excessive rent burdens, unemployment and even homelessness. One of Progressive's Core Values is the Golden Rule. Keys to Progress is a great way to put that into action, extending the principle to people who have given so much for their country.

The events have been a great success, attracting the attention of media and communities across the country. Each year, we also produce a [YouTube video](#) with highlights from various locations on the day of the event. Now, it's time to work with all of you who will help us do this year's event. We look forward to creating even more memories and opportunities for deserving veterans and their families.

We want to provide **at least one veteran per event location** with a refurbished vehicle. **We plan to hold the events on Thursday, November 8, 2018, between 11:30 am and 1:30 pm at most locations, so please mark this date and time on calendars now so you can participate with us!**

Please see a list of participating locations on the next page.

Progressive thanks you for being a partner with us in this important effort.

¹ Keys to Progress video: <https://www.youtube.com/watch?v=RXFnmA5OLMU>

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Metro locations for the 2018 Keys to Progress vehicle donations from Progressive

Alabama: Birmingham

Arizona: Phoenix, Tucson

California: San Diego, Los Angeles, Sacramento, San Francisco

Colorado: Colorado Springs

Connecticut: Milford, Newington

Florida: Fort Myers, Miami, Jacksonville, West Palm Beach, Orlando, Tampa, Fort Lauderdale

Georgia: Atlanta

Illinois: Urbana

Indiana: Indianapolis

Iowa: Des Moines

Kansas: Kansas City

Kentucky: Louisville

Louisiana: New Orleans, Baton Rouge

Maryland: Baltimore, Silver Springs

Massachusetts: Boston

Michigan: Detroit

Minnesota: Minneapolis / St Paul

Mississippi: Jackson

Missouri: St Louis

Nebraska: Omaha

Nevada: Las Vegas

New Jersey: South Plainfield, Rutherford

New Mexico: Albuquerque

New York: NYC, Albany, Buffalo

North Carolina: Raleigh

Ohio: Cleveland, Cincinnati, Dayton, Columbus

Oklahoma: Oklahoma City

Oregon: Portland

Pennsylvania: Pittsburgh, Philadelphia, Harrisburg

Rhode Island: Providence

Texas: Houston, Dallas / Ft Worth, San Antonio, Austin, El Paso, Lubbock, Corpus Christi

Utah: Salt Lake City

Virginia: Springfield

Washington: Federal Way, Lynnwood

Wisconsin: Milwaukee

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