



Department of Missouri
Veterans of Foreign Wars

P.O. Box 26
Jefferson City, MO 65102
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ALL DISTRICTS, POSTS, AUXILIARIES, AND CANDIDATES

SUBJECT: Council Meeting Program Book

The Department of Missouri VFW will start publishing the Department Council Meeting Program Book for the first time this year. Posts, Auxiliaries, and Districts are invited to purchase advertising space in this Program book, as well as those campaigning for office.

This Program Book will be 5½" x 8½". The rates are \$100.00 for a full page and \$60.00 for half page ads. If your Post, Auxiliaries, or District decides to purchase an ad, be certain the **copy is composed in MS Word format and e-mailed to: hqnicole@mo.vfwwebmail.com (No hard copies snail mailed please, it's hard to get a quality advertisement. Also send your ad in full size format, Nicole will take care of formatting it for the book.)** Another publishing program is used and Word documents can be more easily transferred. In lieu of the conventional ad, write what your post or auxiliaries do in your community, hours you are opened, etc. It's a great place to advertise those re-occurring events, such as monthly steak dinners, Friday/Saturday night karaoke, etc. That will say far more than an ad with your post/auxiliaries number and town location. Let these people know the VFW is more than just bingo and club rooms! It's also a great tool to congratulate your District VOD & PP winners.

Advertisements from businesses in your area are also welcome. All proceeds go to offset the Program Book costs and other programs.

The deadline for ads is Monday, January 22nd, 2018. Please submit your copy via e-mail and check at the earliest possible date to Department Headquarters, P.O. Box 26, Jefferson City MO 65102. To allow for printing the booklet, this **deadline cannot be extended.** Do not miss out by sending it in late.

Ruben Arementa
COMMANDER

Jim Thorpe
SENIOR VICE COMMANDER

Lance Kellogg
JUNIOR VICE COMMANDER

Troy Williams
SURGEON

Chris Johnston
QUARTERMASTER
ADJUTANT

VFW MISSOURI

An Association of Persons Who Have Fought America's Foreign Wars on Land and Sea and in the Air