



Department of Missouri
Veterans of Foreign Wars of the United States

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QUARTERMASTER

TO: ALL DISTRICTS, POSTS, AUXILIARIES, AND CANDIDATES

FROM: Jessie L. Jones, Adjutant Quartermaster

DATE: 2/17/2017

SUBJECT: State Convention Program Book

The Department of Missouri VFW will start publishing the Department Council Convention Program Book for the first time this year. Posts, Auxiliaries, and Districts are invited to purchase advertising space in this Program book, as well as those campaigning for office.

This Program Book will be 5½" x 8½". The rates are \$100.00 for a full page and \$60.00 for half page ads. If your Post, Auxiliaries, or District decides to purchase an ad, be certain the **copy is composed in MS Word format and e-mailed to: hqnicole@mo.vfwwebmail.com (No hard copies snail mailed please, it's hard to get a quality advertisement)**. Another publishing program is used and Word documents can be more easily transferred. In lieu of the conventional ad, write what your post or auxiliaries do in your community, hours you are opened, etc. It's a great place to advertise those re-occurring events, such as monthly steak dinners, Friday/Saturday night karaoke, etc. That will say far more than an ad with your post/auxiliaries number and town location. Let these people know the VFW is more than just bingo and club rooms!

Advertisements from businesses in your area are also welcome. All proceeds go to offset the Program Book costs and other programs.

The **deadline for ads is Monday, May 1st, 2017**. Please submit your copy via e-mail and check at the earliest possible date to Department Headquarters, P.O. Box 26, Jefferson City MO 65102. To allow for printing the booklet, this **deadline cannot be extended**. Do not miss out by sending it in late.

Sometimes technology does not always cooperate with us, you may have emailed or snail mailed the ad, which does not guarantee that we received it on our end, so please call Nicole Slusser, Office Manager, to make sure she got your ad for the book. This will help insure that there are no hurt feelings because of an ad being left out of the book by accident.

JJ:hns

An Association of Persons Who Have Fought America's Foreign Wars on Land and Sea and in the Air